



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

FACULTY OF BUSINESS AND SOCIAL STUDIES

DEPARTMENT OF LIBERAL STUDIES AND COMMUNITY DEVELOPMENT

CERTIFICATE IN COMMUNITY DEVELOPMENT AND COUNSELING CCDC J010

END OF SEMESTER I EXAMINATIONS

APRIL/MAY 2010 SERIES

: ENTREPRENEURSHIP EDUCATION I

TIME: 2 HOURS

Instructions to Candidates

1. This paper contains **TWO** Sections **A & B**.
2. Section **A** is **COMPULSORY** answer **ALL** Questions.
3. Attempt **ANY TWO** Questions from Section **B**.
4. Strictly observe **ALL** Examination Rules.

SECTION A

Question ONE

- (a). Define an entrepreneur. (4 Marks)
- (b). Highlight any **FOUR** characteristics of a small business. (4 Marks)
- (c). Identify **FOUR** strategies of dealing with challenges in a family business. (4 Marks)
- (d). Describe a good business opportunity. (4 Marks)
- (e). Give **FOUR** circumstances that would influence potential entrepreneurs to participate in business as partners. (4 Marks)
- (f). Highlight **FOUR** reasons that make people go into self-employment. (4 Marks)
- (g). Differentiate between a craft entrepreneur and an opportunistic entrepreneur. (6 Marks)

SECTION B

Question TWO

Discuss any **FIVE** advantages of small business over large scale enterprises. (20 Marks)

Question THREE

Give and explain any **FIVE** sources of business ideas. (20 Marks)

Question FOUR

Explain **FIVE** Questions of a successful entrepreneur. (20 Marks)

Question FIVE

Discuss **FIVE** factors that an entrepreneur should consider while choosing a business location. (20 Marks)