



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

BACHELOR SCIENCE IN DEVELOPMENT STUDIES

BDS 4119: ADVOCACY AND LOBBYING

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date May 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

1. a) Explain the following terms as used in advocacy and lobbying
 - i. Lobbying(2mks)
 - ii. Advocacy(2mks)
 - iii. Policy Research(2mks)
 - iv. Partnership building in advocacy(2mks)
 - v. Consensus building in advocacy(2mks)

- b) Explain the importance of advocacy in the society (10mks)
- c) Explain the role of advocacy in social change (10mks)

Question TWO

1. a) Critically analyze factors influencing advocacy(10mks)
- b) Discuss any five lobbying techniques used in advocacy (10mks)

Question THREE

- a) Examine the elements that make a successful advocacy process(10mks)
- b) Explain factors influencing choice of media for advocacy (10mks)

Question FOUR

- a) Using a diagram, Explain the process of Advocacy (10mks)
- b) Using examples from children's rights, Examine the rights based approach of advocacy (10mks)

Question FIVE

- a) Discuss the role of research in advocacy (10mks)
- b) Examine the role of partnerships in advocacy (10mks)