



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

DILPOMA IN COMMUNITY DEVELOPMENT AND COUSELING

BCD2212 : ADVOCACY IN COMMUNITY DEVELOPMENT WORK

SERIES:DECEMBER2016

TIME:2HOURS

DATE:5Dec2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- a) Briefly analyze the impact of civil society organizations in advocacy (6 mks)
- b) Identify any SIX impacts of Media on advocacy (6 mks)
- c) “Positive rights are the rights of each individual to some good or service by the government.” Evaluate THREE main examples of positive human rights (6 mks)
- d) Differentiate the following terms as used in advocacy and lobbying:
 - i. Direct lobbying and grassroots lobbying (4 mks)
 - ii. Abolitionist and reformist (4 mks)
 - iii. Self-advocacy and citizen advocacy (4 mks)

SECTION B: Answer any TWO questions from this section

QUESTION TWO

- a) Critically examine the issue of advocacy (10 mks)
- b) Discuss factors which may influence advocacy (10 mks)

QUESTION THREE

- a) Clearly analyze the characteristics of Human Rights as regards advocacy and lobbying (10 mks)
- b) Describe FIVE factors to consider in lobbying plan (10 mks)

QUESTION FOUR

- a) Discuss the roles of Mass Media in advocacy (10 mks)
- b) Critically evaluate factors which may influence the choice of mass media in advocacy (10 mks)

QUESTION FIVE

- a) Examine the reasons for partnership formation in advocacy (10 mks)
- b) Discuss the positive impacts of partnership on advocacy (10 mks)