



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN COMMUNITY DEVELOPMENT & COUNSELLING

BCD 2212: ADVOCACY IN COMMUNITY DEVELOPMENT WORK

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date Select Month Pick Year

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE – COMPULSORY

- a) Identify SIX roles of lobbying in social change. (6 marks)
- b) Critically analyze the impact of civil society in advocacy. (6 marks)
- c) Differentiate between the following terms as used in advocacy and lobbying:
 - i. Self-advocacy and citizen advocacy (4 marks)
 - ii. Peer advocacy and crisis advocacy (4 marks)
 - iii. Professional advocacy and collective advocacy (4 marks)
- d) Highlight the role of partnership in advocacy. (6 marks)

Question TWO

- a) Evaluate the roles of mass media in advocacy. (10 marks)
- b) Elaborate fully on the factors which may influence the choice of media in advocacy. (10 marks)

Question THREE

- a) “The Government has a duty to guarantee that all its citizens have social and economic security, sometimes referred to as security oriented rights.” Outline such security oriented rights. (8 marks)
- b) Discuss SIX main characteristics of Human Rights. (12 marks)

Question FOUR

- a) Analyze the impact of research on advocacy. (10 marks)
- b) Highlight challenges on policy advocacy and research. (10 marks)

Question FIVE

- a) Describe FIVE factors to consider in lobbying plan. (10 marks)
- b) Explain FIVE types of lobbying approaches. (10 marks)