



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN COMMUNITY DEVELOPMENT & COUNSELLING

BCD 2212: ADVOCACY IN COMMUNITY DEVELOPMENT WORK

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date Select Month Pick Year

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE – COMPULSORY

- a) State FOUR main general challenges to social change as an impact of advocacy on social change. (4 marks)
- b) Highlight THREE main types of policy research. (6 marks)
- c) Differentiate between the following terms as used in advocacy and lobbying:
- i. Direct lobbying and grassroots lobbying (4 marks)
 - ii. Advocacy and lobbying (4 marks)
 - iii. Abolitionist and reformist (4 marks)
 - iv. Egalitarianism and legitimacy (4 marks)
- d) List FOUR main provisions of the code of advocacy for advocates towards the client. (6 marks)

Question TWO

- a) Critically evaluate and give distinction between advocacy and lobbying. (13 marks)
- b) Highlight the reasons for partnership formation in advocacy. (7 marks)

Question THREE

- a) Define the term “Human Rights”. (2 marks)
- b) Explain the main examples of each of the following according to classification of human rights:
 - i. Positive rights (6 marks)
 - ii. Negative rights (6 marks)
 - iii. Programmatic rights (6 marks)

Question FOUR

- a) Highlight FIVE challenges to mass media in advocacy. (10 marks)
- b) Discuss positive impacts of media in advocacy (10 marks)

Question FIVE

- a) Describe FIVE factors to consider in lobbying plan. (10 marks)
- b) Explain FIVE types of lobbying approaches. (10 marks)