



# TECHNICAL UNIVERSITY OF MOMBASA

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School of Social Sciences and Humanities

Department of Communication Studies

## UNIVERSITY EXAMINATION FOR:

Diploma in Graphic Design

HGD 2306: Photography, Television and Video Techniques III

## END OF SEMESTER EXAMINATION

**SERIES:** SEPT 2017

**TIME:** TWO HOURS

**DATE:**

### Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of FIVE questions. Question ONE is compulsory, Attempt any other TWO.

**Do not write on the question paper.**

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### Question ONE

(a) Explain the following Television Production terms

(i) **High Angle:** (5 mks )

(ii) **Low Angle:** (5 mks )

(b) Explain the following Photographic terms

(i) Rule of Thirds (5mks)

(ii) Photographic Elements (5mks)

(c) Highlight the main differences and uses of the following:-

(i) Cut- lines (5mks)

(ii) Captions

(5mks)

**Question TWO**

Discuss the THREE different Video systems used in the world.  
mks)

(20

**Question THREE**

Highlight the four basic kinds of lights used in Photography and Television.  
mks)

(20

**Question FOUR**

Highlight the main purpose of television Copyright

(20 mks)

**Question FIVE**

Discuss the TWO classifications “Television talent” is grouped into.  
mks)

(20