



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

FACULTY OF BUSINESS AND SOCIAL STUDIES

DEPARTMENT OF LIBERAL STUDIES AND COMMUNITY DEVELOPMENT

CERTIFICATE IN COMMUNITY DEVELOPMENT AND COUNSELING CCDC J010

END OF SEMESTER I EXAMINATIONS

APRIL/MAY 2010 SERIES

: ENTREPRENUERSHIP EDUCATION I

TIME: 2 HOURS

Instructions to Candidates

1. This paper contains **TWO** Sections **A & B**.
2. Section **A** is **COMPULSORY** answer **ALL** Questions.
3. Attempt **ANY TWO** Questions from Section **B**.
4. Strictly observe **ALL** Examination Rules.

SECTION A

QUESTION ONE

- (a). (i). Explain the term 'project' as used in community based-work approaches. **(3 Marks)**
- (ii). Highlight the various characteristics of community projects. **(4 Marks)**
- (b). Explain the following terms:
- (i). Project scope **(3 Marks)**
- (ii). Feasibility study **(3 Marks)**
- (iii). Project life-span **(3 Marks)**
- (c). A good project must have a good objective for it to be supported by the community. In view of this statement, briefly explain any **FIVE** characteristics of a good project objective. **(5 Marks)**
- (d). Briefly explain any **THREE** importance of planning. **(3 Marks)**
- (e). (i). Explain the differences between a project and a programme. **(3 Marks)**
- (ii). Identify a project of your choice and explain how you think the project has benefited the intended community (beneficiaries). **(3 Marks)**

SECTION B **ANSWER ANY TWO QUESTIONS**

QUESTION TWO

- (a). (i). Explain why many projects in developing countries fail before achieving their full-scale objectives. **(6 Marks)**
- (ii). Suggest ways by which the government and the rest of project stakeholders can minimize project failures. **(6 Marks)**
- (b). A project is a complex set of activities where resources are used to give returns. Team work is said to be a very important component of success of a project. Explain the importance of teamwork in projects. **(4 Marks)**
- (c). Explain the importance of the following assessments during project initiation.
- (i). Market analysis **(2 Marks)**

- (ii). Technical analysis (2 Marks)

QUESTION THREE

- (a). Briefly explain how you can plan the following project parameters.
- (i). Time (4 Marks)
 - (ii). Cost (4 Marks)
 - (iii). Quality (4 Marks)
- (b). Explain the following terms.
- (i). Project goal (4 Marks)
 - (ii). Need assessment (3 Marks)
 - (iii). Project objectives (3 Marks)

QUESTION FOUR

- (a). (i). Explain the term planning as used in project management. (2Marks)
- (ii). Describe the key areas that should be of focus in project planning. (6 Marks)
- (b). Explain why it's important to involve stakeholders in a project set up. (6 Marks)
- (c). Mention any **THREE** methods used to identify stakeholders. (6 Marks)

QUESTION FIVE

- (a). Using relevant illustrations, explain **FIVE** steps/stages which are in a project cycle. (10 Marks)
- (b). Discuss the personal qualities and management skills of a good project manager. (5 Marks)
- (c). Briefly explain the various sources of project information. (5 Marks)