



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

BACHELOR OF COMMERCE, BACHELOR OF BUSINESS

ADMINISTRATION

BFI 4101: BUSINESS STUDIES

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) Describe the principal forms of business ownership. (10 marks)
- b) Describe the importance of social responsibility for a business. (10 marks)
- c) Every business manager to perform the function of organizing. Explain the importance of doing so. (10 marks)

Question TWO

- a) Describe the key functional areas of business organizations. (10 marks)

- b) An organization can either be commercial or non-commercial. Highlight the sources of funds for non-commercial organizations. (10 marks)

Question THREE

- a) Describe the contribution of Henri Fayol to modern business. (10 marks)
- b) A business manager may encounter obstacles in the process of planning. Discuss. (10 marks)

Question FOUR

- a) Explain the factors which influence ethical behavior. (10 marks)
- b) Describe the organizational responses to the environment. (10 marks)

Question FIVE

- a) Describe the key constituents of the macro environment of a business. (10 marks)
- b) Describe the elements and sources of uncertainties in the external environment of a business. (10 marks)