



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

CERTIFICATE

BEN 1102: ENTREPRENEURSHIP EDUCATION

END OF SEMESTER EXAMINATION

SERIES:AUGUST2017

TIME:2HOURS

DATE:Pick DateSep2017

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- Explain **FIVE** characteristics that a good entrepreneur should exhibit? (10marks)
- Discuss **FIVE** requirements for entry into self-employment? (10marks)
- Examine **FIVE** external motivation factors to entrepreneurs? (10marks)

Question TWO

- Using examples illustrate **FIVE** methods entrepreneurs can use to evaluate a business environment? (10marks)
- Discuss **FIVE** advantages of financial planning for a business? (10marks)

Question THREE

- Outline **FIVE** challenges entrepreneurs face in Kenya today? (10marks)
- State and explain **FIVE** sources of business finance available to an entrepreneur in Kenya today? (10marks)

Question FOUR

- a) Explain FIVE methods an entrepreneur can use to evaluate business goals? (10marks)**
- b) Discuss FIVE sources of business ideas available to an entrepreneur? (10marks)**

Question FIVE

- a) Discuss FIVE major contributions of entrepreneurship to economic development in Kenya? (10marks)**
- b) Highlight FIVE techniques entrepreneurs can use to ensure effective utilization of resources in a business?**