



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

CERTIFICATE IN COMMUNITY DEVELOPMENT, CERTIFICATE IN MASS

COMMUNICATION,

BEN 1102: ENTREPRENEURSHIP EDUCATION

END OF SEMESTER EXAMINATION

SERIES: DECEMBER2016

TIME: 2HOURS

DATE: Pick Date Dec2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- a) State any five appropriate sources of technology. 5MKS
- i. Describe any five characteristics of an entrepreneur. 5MKS
- ii. Explain any FIVE factors to consider before entering into Self-employment. 10MKS
- b) Explain the importance of Self- employment. 10 MKS

QUESTION TWO

Explain the benefits of Entrepreneurship to the National economic Development.

20MKS

QUESTION THREE

a). State and Explain Any FIVE ways of Generating Business Ideas.

10MKS

b). Explain the characteristics of appropriate technology to an entrepreneur.

10MKS

QUESTION FOUR

a). Describe several sources of Finance to an entrepreneur.

10 MKS

b). For an entrepreneur to have better skills and knowledge in performing His/her business, he/she has to be motivated. Explain any Five of the internal motivations to an entrepreneurs. 10MKS

QUESTION FIVE

Explain the steps involved in decision making process

20MKS