



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

CERTIFICATE IN COMMUNITY DEVELOPMENT, CERTIFICATE IN MASS

COMMUNICATION,

BEN 1102: ENTREPRENEURSHIP EDUCATION

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) . Write short notes on the following:
- | | |
|-----------------------|------|
| i. Creativity | 2MKS |
| ii. Innovation- | 2MKS |
| iii. Opportunity Cost | 2MKS |
| iv. Entrepreneur. | 2MKS |
| v. Capital | 2MKS |
- b) Explain any **FIVE** importance of self-employment. 10MKS
- c) Explain any FIVE Characteristics of a successful Entrepreneur 10MKS

Question TWO

- a). Explain FIVE factors to consider before deciding upon a business venture 10MKS
- b). An entrepreneur has several sources to identify business ideas. State TEN sources of Business Ideas. 10MKS

Question THREE

- a). Explain the benefits of Entrepreneurship to the National economic Development 10MKS
- b). For an Entrepreneur to start his/her own business he/her must have some capital. Identify any FIVE sources of finances to an entrepreneur 10MKS

Question FOUR

- a). Describe the Various Characteristics of Appropriate Technology 10MKS
- b). Explain any FIVE external Factors of Motivation to an entrepreneurs. 10MKS

Question FIVE

Explain the steps involved in decision making process in Entrepreneurship 20MKS