



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

UNIVERSITY EXAMINATION FOR THE:

DIPLOMA IN TOURISM MANAGEMENT (DTMS16)

BHT 2101: FUNDAMENTALS OF TOURISM

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date DECEMBER 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt Choose instruction.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

QUESTION ONE

- I. Define the following forms of tourism;**
 - a. Domestic tourism
 - b. International tourism
 - c. Inbound tourism
 - d. Outbound tourism
 - e. National tourism
 - f. Internal tourism (12 marks)
- II. Outline any four factors that hindered travelling in the ancient times (8 marks)**
- III. Highlight any five factors that has led to the rapid growth of tourism in the modern times (10 marks)**

SECTION B (Answer only TWO questions)

QUESTION TWO

Using examples from Kenya, discuss the impacts of tourism under the following;

- i. Economic impacts**
- ii. Environmental impacts**
- iii. Socio-cultural impacts (20 marks)**

QUESTION THREE

Analyze the role of the following components in tourist destination development;

- i. Attractions**
- ii. Access**
- iii. Accommodation**
- iv. Activities**
- v. Auxiliary services**

QUESTION FOUR

Evaluate the role of Kenyan government in tourism development (20 Marks)

QUESTION FIVE

Discuss the future trends in tourism growth and development. (20 Marks)