



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES  
DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT  
**UNIVERSITY EXAMINATION FOR THE DEGREE OF:**  
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (BSTM)  
BHT 4101: TOURISM CONCEPTS AND PRINCIPLES  
SPECIAL /SUPPLEMENTARY EXAMINATION

**SERIES: SEPTEMBER 2017**

**TIME:2HOURS**

**DATE:** Pick Date **SEPTEMBER 2017**

## Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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## **SECTION A (Answer all the questions)**

**30 Marks**

### **QUESTION ONE**

- a) Enumerate on the advantages of studying Tourism and hospitality (8 marks)
- b) Briefly describe the characteristics of the tourism product (10 marks)
- c) Explain FOUR Hudmans' motivating factors that attract tourist to a destination (8 marks)
- d) Highlight the advantages of developing tourism in a destination (4 marks)

**SECTION B (Answer only TWO questions)**

**QUESTION TWO**

Describe the main events in the development of the travel and tourism industry

(20 Marks)

**QUESTION THREE**

Discuss the positive socio-cultural impacts of tourism to the host community

(20 Marks)

**QUESTION FOUR**

Discuss the elements of the tourism system

(20 Marks)

**QUESTION FIVE**

Identify the current issues and their main drivers of change in tourism in the next decade

(20 Marks)