

## TECHNICAL UNIVERSITY OF MOMBASA

# SCHOOL OF HUMANITIES AND SOCIAL STUDIES DEPARTMENT OF HOSPITALITY & TOURISM

# BACHELOR OF TECHNOLOGY IN HOTEL AND HOSPITALITY MANAGEMENT/BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (BTHMS15/BSTMS15)

**BHT4103: HOSPITALITY OPERATIONS** 

SPECIAL SUPPLEMENTARY EXAMINATIONS

SERIES: SEPT. 2017

**TIME: 2 HOURS** 

## **INSTRUCTIONS:**

- This paper consists of TWO Sections A and B.
- Section A is Compulsory. Answer ALL questions.
- Answer any TWO questions in Section B.

#### **SECTION A (Compulsory) 30 Marks**

- Q1.Describe the activities in the guest cycle [10 marks
- Q2 Discuss the Management Functions and how they relate to hospitality operations [10 marks
- Q3.Explain the management skills necessary for a hotel operations manager [10 marks

### **SECTION B (Answer Any two Questions)**

- Q4.Describe any 5 characteristics of service [20 marks
- **Q5.** Describe the sections of the front office in a large hotel.[20 marks
- **Q6.** With the aid of a diagram explain the sectors of the foodservice industry [20 marks