



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

UNIVERSITY EXAMINATION FOR THE DEGREE OF:

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (BSTM S13)

BHT 4404: COASTAL AND MARINE TOURISM

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME:2HOURS

DATE:Pick DateDECEMBER 2016

Instructions to Candidates

1. You should have the following for this examination
-Answer Booklet, examination pass and student ID
 2. This paper consists of **FIVE** questions.
 3. Section A is compulsory
 4. Answer any two questions in Section B
 - 5. Do not write on the question paper.**
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SECTION A (Compulsory)

30 POINTS

QUESTION ONE

- A. Describe the socio-cultural impacts of coastal and marine tourism (10mks)
- B. Outline the main coastal and marine products within east Africa coastal ecosystems (10mks)
- C. Discuss the contribution of county governance in streamlining the operation of coastal tourism (10mks)

SECTION B (Answer only TWO questions)

QUESTION TWO

- a. Coastal and marine tourism are among the oldest and largest segments of the tourism industry. Describe five factors that may have contributed to the continued growth of this segment(10mks)
- b. Give an outline of five economic benefits of coastal and marine tourism to coastal communities (10mks)

QUESTION THREE

Discuss the importance of mangrove ecosystems, an essential forest resource that plays an important role in ecological balance of the world

(20 Marks)

QUESTION FOUR

- a. Identify and explain threats to Coastal and Marine ecosystems (10Mks)
- a) Bring out five negative contributions of hotel operators in marine ecosystem degradation.
(10mks)

QUESTION FIVE

Discuss in detail sources of marine and coastal pollution in the East African region with particular reference to Kenya (20 Marks)

