



SCHOOL OF HUMANITIES

AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN GRAPHIC DESIGN

HGD 2118 : COMPUTER AIDED DESIGN II

SPECIAL SUPPLEMENTARY EXAMINATION

SERIES: SEPT. 2017

TIME:2HOURS

DATE:

Question ONE

Explain the following terms in computer graphics aided programmes .

- i) Select tool (2marks)
- ii) Layout (2marks)
- iii) Shape tool (2marks)
- iv) Bitmaps (2marks)
- v) Vectors (2marks)

Question TWO

Explain the difference between Adobe Illustrator and coral draw when it comes to designing magazines (10marks)

Question THREE

- i) Give two of computer aided design programs that are excellent in redrawing artworks. (4marks)
- ii) Explain the difference between pdf images and vector formats in graphics (6marks)

SESSION TWO. (Attempt any two questions)

Question FOUR

Discuss in details factors a graphic designer will look for when getting a brief for a project. (20marks)

Question FIVE

Infographics is one ways of how graphic designers use to present graphic communication in a project. Explain it advantages and disadvantages. (20marks)

Question SIX

Describe in details major design process doing your research in view of an advert composition for an organization. (20marks)

Question SEVEN

Mention and discuss at least five factors to consider when choosing any printing formats and advantages of using computer aided design packages (20marks)

Question EIGHT

Discuss at least FIVE characteristics of creative thinking in graphic production. (20 marks)