



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN GRAPHIC DESIGN

HGD 2102: TEXTILE AND PRINT PROCESSES

END OF SEMESTER EXAMINATION

SERIES: sept. 2017

TIME:2HOURS

DATE:Pick DateJul2017

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question One

- a) Define the following terms:
- | | |
|---------------------------------|---------|
| i. Original design | (2 mks) |
| ii. Motif | (2 mks) |
| iii. Thumbnail sketches | (2 mks) |
| iv. Real drawings | (2 mks) |
| v. Screen printed design | (2 mks) |

b)

- i. Briefly explain the components of a brief from uninformed client and show how to investigate the facts to complete the brief.
(5 mks)
- ii. Alternative colour scheme has specific characteristics. Describe them. (5 mks)
- iii. Rough sketches must be authorized by client before implementation. Explain (5 mks)
- iv. Differentiate spot colours and continuous tone colour printing theory relevant for textile prints. (5 mks)

Question Two

Briefly describe textile design generation from client brief to print authorized. (20 mks)

Question Three

Generation criterion you would use to recommend the textile designs suitability to the client of your own choice. (20 mks)

Question Four

Discuss three forms of textile designs with illustrative drawings and their necessity. (20 mks)

Question Five

Compare and contrast stencil and screen printing as textile print methods. (20 mks)