



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT
UNIVERSITY EXAMINATION FOR THE DEGREE OF:
BACHELOR OF TECHNOLOGY IN HOTEL AND HOSPITALITY
MANAGEMENT (BTHM S15 & BTHM S16-PT)
BHH 4204: BEVERAGE KNOWLEDGE AND BAR OPERATIONS
END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date **DECEMBER 2016**

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt **Choose** instruction.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

QUESTION ONE

Discuss bar menu creation **(30 marks)**

SECTION B (Answer only TWO questions)

QUESTION TWO

Explain the importance of sales using industry related examples **(10 marks)**

Highlight the importance of bar control using related examples **(10 marks)**

QUESTION THREE

Explain fire prevention and security checks in a bar **(20 marks)**

QUESTION FOUR

Discuss Aperitifs, providing examples of brand available **(20 marks)**

QUESTION FIVE

Discuss mineral water **(20 marks)**