



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN MASS COMMUNICATION

BMC 2302: GOVERNANCE AND LIFE SKILLS

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question One

a) Define the following terms

- i. Monarchy (2 marks)
- ii. Democracy (2 marks)
- iii. Negotiation (2 marks)
- iv. Depression (2 marks)
- v. Patriotism (2 marks)

b)

- i) Distinguish between a republic and autocratic state of governance. (5 marks)
- ii) Assertiveness helps in managing oneself and others too. Explain how? (5 marks)
- iii) Conflict resolution helps in keeping people with conflicting interest tolerate each Other. State How? (5 marks)
- iv) Participation is a very important feature democracy. Outline how? (5 marks).

Question Two

To help in good governance is an issue that must be governed by chapter six of the constitution. Describes what it says briefly? (20 marks).

Question Three

State the term principals of good negotiation and how they can be applied to manage personal affairs. (20 marks)

Question Four

What electoral format would be essential for acceptable results, and what qualifications should the voter have? (20 marks).

Question Five

Outline the benefits of community policing and indicate the characteristics that community policing is succeeding. (20 marks)

