



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN MASS COMMUNICATION

BMC 2212: ADVANCED VIDEO EDITING SKILLS

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: 2 Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper is a **PRACTICAL PAPER** that will be examined on a continuous basis

Do not write on the question paper.

TASK

Prepare a group 180" story board for a creative idea for a promotional video about the Communication Studies Department of the Technical University of Mombasa. Using Adobe Premiere Pro CC editing software, edit the video using appropriate video editing tools. Add sound and sound effects and titles to the edit. Export and master the project for presentation on DVD.

(TOTAL 100 MARKS)

Points to Note

- The candidate will be awarded marks for attending class and actively participating in the exercises given.
- Candidates will also be awarded for ease and interaction with software.
- Candidates are advised to participate in the creation of content, implementation and execution of ideas.
- The productions must be of good picture and sound quality.

- Sound and sound effects should be used to enhance the quality of the production
- Transitions must be smooth and should not disrupt the flow of the production.
- The production must have titles, opening and closing credits that well attributed.