



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN MASS COMMUNICATION

BMC 2209: BROADCAST PRESENTATION SKILLS

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 WEEKS

DATE: Pick Date Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This is a practical paper. Attempt ALL questions.

Do not write on the question paper.

You are required to prepare a presentation for the following program formats for an English radio station of your choice.

Program format	Duration	Marks
Interview	5 mins	15
Commercial/announcement	30 secs	15
News bulleting	5 mins	10
Feature narration	10 mins	10
Music/talk show	10 mins	20

The work should be done in groups of THREE students. To submit scripts and a CD of the presentation to the examiner.