

SET TWO.

TECHNICAL UNIVERSITY OF MOMBASA.

School of Business

DEPARTMENT OF MANAGEMENT SCIENCE.

UNIVERSITY EXAMINATION FOR THE BCOM DEGREE IN:

LOGISTICS AND TRANSPORT(Y3 S 1&2)

BLT 4302: FREIGHT TRANSPORT AND INTERNATIONAL LOGISTICS.

END OF SEMESTER EXAMINATION

SERIES: MAY 2016

TIME: 2 HOURS.

INSTRUCTIONS TO CANDIDATES.

- This question paper consists of FIVE questions.
- Attempt question ONE(COMPULSORY) and any other TWO questions.
- Maximum marks for each part of a question are as shown.

QUESTION ONE(COMPULSORY)

- (a) Most governments in the third world countries are making massive efforts through political goodwill to improve transport infrastructure in their countries. Analyze some of such efforts(6Marks).
- (b) A significant number of business players in international logistics prefer freighting their cargo by marine freight. Examine the merits of shippers transporting their cargo by water (6 Marks).
- (c) Develop an objective criteria that a competent Logistics Manager would use in measuring the performance or service levels of a particular transporter for fast moving goods (6 Marks).
- (d) Costs associated with freight transportation may be effectively managed by adapting a series of strategies. Discuss(6 Marks)
- (e) In case of damage or loss of the goods in transit, the consignor who is financially injured has every contractual rights right to claim for compensation. Highlight the pieces of information that the aggrieved claimant will be contractually obliged to provide so as to be restored to the financial position s/he was before suffering the resultant damage or loss(6 Marks)

QUESTION TWO.

- (a) The freight transport operative staff should always endeavour to reduce the number of journeys made by transport vehicles to the most possible minimal. Explain the available strategies that may be used in achieving this objective (10 Marks).
- (b) Before moving hazardous materials out of storage premises for outbound logistics, some precautions have to be put in place. Highlight some of such factors (10 Marks)

QUESTION THREE.

- (a) Examine the importance of load planning as perceived in the field of freight transport (10 Marks).
- (b) Highlight the advantages of using queuing technique in handling the transport vessels used in collecting deliveries (10 Marks).

QUESTION FOUR.

- (a) Analyze the functions that packaging plays in international logistics (10 Marks).
- (b) What factors have to be considered when selecting a suitable transport mode for the delivery of the goods to respective clients? (10 Marks).

QUESTION FIVE.

- (a) Analyze various costs that are associated with reverse logistics activities(10 Marks).
- (b) Analyze the dangers of a customer not paying his transporter within the stipulated time-frame agreed interparty (10 Marks).