

TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF BUSINESS
DEPARTMENT OF BUSINESS ADMINISTRATION
UNIVERSITY EXAMINATION FOR DIPLOMA
DIPLOMA IN LOGISTIC AND TRANSPORT MANAGEMENT
BLT 2209; STRATEGIC MANAGEMENT AND LEADERSHIP
END OF SEMESTER EXAMINATIONS
SERIES: JANUARY/APRIL 2016
TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

Answer question **One (COMPULSORY)** and any other **TWO**

QUESTION ONE

- (a) Theory of leadership states that there are THREE basic ways to explain how people become leaders. Explain these theories. (12 marks)
- (b) Explain the emerging factors of the Macro environment in the 21st Century (14 marks)
- (c) State the importance of strategic management and leadership in an organization (6 marks)

QUESTION TWO

- (a) Differentiate between a leader and a manager (12 marks)
- (b) state characteristics of a good mission statement (8 marks)

QUESTION THREE

- (a) explain any Seven qualities of a leader (14 marks)
- (b) differentiate between strategic and operational objectives (6 marks)

QUESTION FOUR

- (a) The principles of leadership helps a leader to be, to know and to do. Explain EIGHT principles (16 marks)
- (b) Explain the meaning of core Competencies giving out relevant examples (4marks)

QUESTION FIVE

- (a) Explain the McKinsey 7's Model (14 marks)
- (b) State measures to use in dealing with behavioural resistance to change (6 marks)