



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN LIBRARY AND INFORMATION SCIENCE

BLR 2211: DISSEMINATION OF INFORMATION

END OF SEMESTER EXAMINATION

**SERIES:** APRIL 2016

**TIME:** 2 HOURS

**DATE:** 9 May 2016

## Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions

**Do not write on the question paper.**

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## Question ONE

(a) Define the following terms and phrases

- i. Dissemination (2mks)
- ii. User (2mks)
- iii. Current awareness service (2mks)
- iv. Selective dissemination of information (2mks)
- v. User profiling (2mks)

(b) State and briefly explain four reasons why information should be disseminated (10mks)

(c) List and briefly explain the four steps involved in user profiling (10mks)

## Question TWO

Discuss the external barriers to information dissemination (20mks)

**Question THREE**

(a) Explain four factors that impair information seeking (10mks)

(b) Explain five values of current awareness services (10mks)

**Question FOUR**

State and briefly explain eight significances of current awareness services (20mks)

**Question FIVE**

Discuss the strategies for information dissemination (20mks)