



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA STUDIES

CERTIFICATE IN MASS COMMUNICATION

(CMC)

INTRODUCTION TO MEDIA LAW

END OF SEMESTER EXAMS

SERIES: APRIL/MAY 2010

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. The paper consists of **FIVE** questions. Attempt three questions in total.
2. Question **ONE** is compulsory.
3. Answer any other **TWO** questions.

- Q.1 (a) Define the following terms:
- (i) Civil
 - (ii) Private facts
 - (iii) Qualified privilege
 - (iv) Copyright
 - (v) Libel
- (10 marks)
- (b) Explain **FIVE** types of civil law. (10 marks)
- Q.2 (a) (i) Explain in details what makes a statement potentially defamatory. (6 marks)
- (ii) State the impact of defamation to the media and the society. (4 marks)
- (b) Discuss the significance of law to the media industry. (10 marks)
- Q.3 Discuss the ethical principles or values advocated by the code of conduct of journalists in Kenya. (20 marks)
- Q.4 Justify the existence of the media council of Kenya. (20 marks)
- Q.5 (a) (i) Explain the essentials of libel. (6 marks)
- (ii) Differentiate between Libel and Slander. (4 marks)
- (b) Differentiate between crime and civil wrong. (10 marks)