



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

DEGREE CLASSES: BACHELOR OF TECHNOLOGY IN
RENEWABLE ENERGY (BTRE), BACHELOR OF TECHNOLOGY
IN APPLIED PHYSICS (BTAP).

BMG 4250

PRINCIPLES OF INDUSTRIAL
MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE:Dec , 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (Compulsory) 30 marks

- (a) Describe any Four factors that should be considered during site selection for a business. (8 marks)
- (b) Traditional methods of production have been advanced worldwide giving room for more advanced/modern methods with an aim of improving efficiency. Explain any three such modern methods. (6 marks)
- (c) Briefly explain the purpose of a business plan to an organization (6 marks)
- (d) Discuss the various roles of managers in business as advocated by Henry Mintzberg (10marks).

Question Two

- (a) State any six types of information systems available to organizations for operational efficiency (6 marks)
- (b) Distinguish between the informal and formal business sectors in Kenya (4marks)
- (c) Discuss Five Sectors under which Industries are generally classified.(10 marks)

Question Three

- a) Describe any Five stringent measures that the Kenyan government has put in place to encourage the growth of manufacturing firms. (10 marks)
- (b) Describe the Five Forces Model of business environmental analysis (10 marks)

Question Four

- (a) Describe two main categories of sources of business finance (4Marks)
- (b) Discuss the advantages and disadvantages of each category described above (16 Marks)

Question Five

Highlight the limitations of using budgetary control method in an organization. (10 marks)

- (b) Explain the limitations of a matrix structure to employees of an organization. (10 marks)