



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

DEGREE CLASSES: BACHELOR OF TECHNOLOGY IN
RENEWABLE ENERGY (BTRE), BACHELOR OF
TECHNOLOGY IN APPLIED PHYSICS (BTAP).

BMG 4250: PRINCIPLES OF INDUSTRIAL
MANAGEMENT.

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Dec , 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (Compulsory) 30 marks

1. a) Highlight the procedure of setting up a small scale industry. (4 Marks)

- b) (i) Define plant layout. (2 marks)
- (ii) State the benefits of a good plant layout. (4Marks)
- c) State the overall aims of the Kenyan public enterprises (PEs) reform programme. (10Marks)
- d) Describe any Five advantages of continuous research activities by both small and large firms (5 marks).
- e) What would it benefit Kenya as a nation when all the industries are decentralized? (5Marks)

Question Two

- a) “In spite of tremendous growth of multinationals and big business houses, small scale units do flourish all over the world”. Explain and discuss the advantages and limitations of small scale Industries.(10Marks)
- b) Why would an entrepreneur open himself to personal financial losses by choosing a sole proprietorship rather than a limited liability form of business organization? (6Marks)
- c) Discuss the factors that determine the optimal size of the firm. (4Marks)

Question Three

- a) One of the major objectives of vision 2030 is to attain full infrastructural development to spearhead economic development. Explain how the Kenyan entrepreneur will benefit from this.(10Marks)
- b) What are the bottlenecks facing entrepreneurship development in the developing economies. (10Marks)

Question Four

- a) Line and staff organization combines the best features of the line type and the functional type of organization” Discuss only the best features that are combined in line and Staff Organization (10Marks).

b) Safety is essential both at work and after work. Suggest different measures of accident prevention at the work place. (6 Marks).

c) Describe any Four traits of successful entrepreneurs (4Marks)

Question Five

a) Explain the main social responsibilities for organizations. (10 Marks)

b) Describe the main causes of industrial dispute in Kenya. (10 Marks)