



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

BCOM/BBA Y1S2

BMG4101: PRINCIPLES OF MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES:AUGUST2017

TIME:2HOURS

DATE:Pick DateSelect Month2017

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) Highlight five importance of control in management. (5 marks)
- b) Describe three directions which Communication flow in an organization. (6 marks)
- c) State five Importance of Planning in an organization. (5 marks)
- d) Explain three basic leadership styles. (6 marks)
- e) Discuss four factors that can determine the span of control in an organization. (8 marks)

Question TWO

- a) Briefly discuss five functions of management. (10 marks)
- b) Explain Five skills which managers should possess in order to perform their roles effectively. (10 marks)

Question THREE

- a) Discuss the extent to which Management by Objectives (MBO) is a solution to management problems. (12 marks)
- b) Briefly discuss the principal reason why an organization might find it necessary to change. (8 marks)

Question FOUR

- a) Explain five characteristics of management. (10 marks)
- b) Briefly discuss how Henri Fayol's general principles of management are applied today in an organization with which you are familiar. (10 marks)

Question FIVE

Citing examples where necessary discuss the principal guidelines for effective delegation of authority. (20 marks)