



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF SCIENCE IN DEVELOPMENT STUDIES BSDS Y1S1

BMG 4101: PRINCIPLES OF MANAGEMENT

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: 9 Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Q1. (a) Explain the meaning of the following management concepts:

(i) Management (2marks)

(ii) Administration (2marks)

(iii) Management by objectives (2marks)

(b) What is the main objective of any business? State how it can be achieved (4marks)

(c) List any FOUR Basic Leadership Styles and state the importance of each (4marks)

(d) Describe Keith Davis' notion of organizations first responsibility to its stakeholders (6marks)

(e) Identify and explain THREE steps involved in the Interviewing Procedure (6marks)

(f) State why effective communication is necessary in management practice (6marks)

SECTIONB-40 MARKS

Answer any TWO questions in this section

- Q2. (a) Briefly explain any FIVE functions of management (10marks)
- (b) Delegation of responsibility is an important aspect of management, identify and discuss its advantages and disadvantages of delegation (10marks)
- Q3. (a) As a manager of a reputable organization explain how the organization would benefit from your Management Control System (10marks)
- (b) Describe the Characteristics of an Effective Control System (10 marks)
- Q4 (a) State the difference between the following
- Management by Objectives (MOB),
 - Management by Walking around and
 - Management by crisis (10marks)
- (b) Being a CEO of a reputable organization is such a challenging task. Discuss. (10 marks)
- Q5. (a) To be a successful manager you need to apply personal qualities as well as observing certain degree of ethical standards. TRUE or FALSE? Explain the position you take. (10marks)
- (b) Who is referred to as the ‘Farther of Scientific management? Discuss the advantages and disadvantages of Scientific management relating it to the 21st’Century XYZ Community Based Organization experience (10 marks)