



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

**UNIVERSITY EXAMINATION FOR THE DEGREE OF:**

**BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (BSTM S13)**

**BHT 4413: RURAL AND COMMUNITY BASED TOURISM**

**SPECIAL SUPPLEMENTARY EXAMINATION**

**SERIES: SEPT. 2017**

**TIME: 2 HOURS**

**DATE: 19 Sep 2017**

## Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other **TWO** questions.

**Do not write on the question paper.**

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## **SECTION A (Answer all the questions)**

**30 POINTS**

### **QUESTION ONE**

- a) Explain the concept of Community Based Tourism (CBT) (4marks)
- b) Establish the potential Community Based Tourism's products (6marks)
- c) Rationalize the need for Community Based Tourism (CBT) (10 marks)
- d) Trace the historical development of Community Based Tourism (CBT) (10marks)

## **SECTION B (Answer only TWO questions)**

### **QUESTION TWO**

A CBT venture that is well networked will be more successful and resilient. Based on this statement, evaluate the significance of CBT stakeholders (20 Marks)

### **QUESTION THREE**

Discuss the development of Community Based Tourism through Community Empowerment and Capacity building (20 Marks)

### **QUESTION FOUR**

Using Pretty's typology of participation, critically evaluate community involvement in tourism development in the Kenyan context (20 Marks)

### **QUESTION FIVE**

What are some of the economic, environmental and socio-cultural considerations that must be well understood in order to operationalize policies in form of plans and strategic management for successful CBT? (20 Marks)