



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF SCIENCE IN DEVELOPMENT STUDIES BSDS Y1S1

BMG 4101: PRINCIPLES OF MANAGEMENT

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: 9 Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Q1 (a) Explain the following management concepts:

(i) Vision (2marks)

(ii) Management (2marks)

(iii) Principles of management (2marks)

(b) Briefly state why management process is called social and consequential process (4marks)

(c) Identify and explain Three levels of management (6marks)

(d) Outline the importance of Management by Objectives (4marks)

(e) Identify any Three contributors to the evolution of management thought specifying the contribution of each (6marks)

(f) What are the principles and features of scientific management (4marks)

SECTION B:40 MARKS

Answer any two questions in this section.

Q2. (a) Henri Fayol categorises industrial organization activities into Six, identify and explain each category (12 marks)

(b) Identify any FOUR characteristics of management citing the importance of each (4marks)

Q3. (a) Distinguish the difference between Administration and Management (10 marks)

(b) Discuss in detail the social responsibility of business towards its different stakeholders (10 marks)

Q4. (a) You are appointed a CEO of a Community based Organization situated in Mombasa County, Identify any FIVE Characteristics of Management and explain how you would apply each to increase the performance of the Organization (10marks)

(b) Cite common challenges managers in Kenya encounter soon as they are appointed to manage organizations and suggest how this can be addressed (10marks)

Q5. (a) Departmentalization is a management concept that is adopted by larger larger organizations, describe how organization XYZ can apply it and state its importance (10 marks)

(b) As a manager of an reputable organization, identify and discuss six major steps involved in recruitment (10 marks)