



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN BUSINESS ADMINISTRATION

BMG2102: PRINCIPLES AND PRACTICE OF MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: 21 Oct 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) Management is an art as well as a science. Support this statement (20marks)
- (b) Identify and briefly describe the five basic functions of management (10marks)

Question TWO

- (a) Describe **ANY FIVE** essential requirements of a good controlling system (10marks)
- (b) Discuss **ANY FIVE principles** of organizing (10marks)

Question THREE

- (a) Briefly explain why planning is crucial to the management process (10marks)
- (b) Illustrate **ANY FIVE** types of challenges managers encounter during the planning process (10marks)

Question FOUR

- (a) Critically examine ANY FIVE roles of supervisory management (10marks)
- (b) Management by objectives is one of the most sophisticated and dynamic approaches to management. Assess the main characteristics of (MBO) (10marks)

Question FIVE

- (a) Explain ANY FIVE factors an organization should consider when designing an organization structure (10marks)
- (b) Discuss the importance of departmentation in an organization (10marks)