



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN BUSINESS ADMINISTRATION

Type unit code: BMG2102

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: 21 Oct 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- (a) Define the term management (2marks)
- (b) Describe **ANY FIVE** features of management (10marks)
- (c) Highlight **ANY FOUR** functions of top management in an organization (6 marks)
- (d) Choose and explain **ANY FIVE** reasons as to why management is a science (10marks)

Question TWO

- (a) Explain **ANY FIVE** principles of management as advocated by Henry Fayol (10marks)
- (b) Explain five roles of managers in an organization according to Mintzberg (10marks)

Question THREE

- (b) Explain ANY FIVE characteristics of planning function of management (10mks)
- (c) Describe ANY FIVE constraints to effective planning (10mks)

Question FOUR

- (a) Critically evaluate five techniques of directing (10marks)
- (b) Clearly assess ANY FIVE differences between leadership and management (10marks)

Question FIVE

- (a) Outline ANY FIVE reasons for delegation in an organization (10marks)
- (b) Discuss the importance of organizing as a function of management (10marks)