



**THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE**



*Faculty of Engineering & Technology*

**DEPARTMENT OF COMPUTING AND  
INFORMATION TECHNOLOGY (MODULE I)**

**DIPLOMA IN INFORMATION &  
COMMUNICATION TECHNOLOGY (Module II)**

**END OF SEMESTER EXAMINATIONS**

**APRIL/MAY 2010 SERIES**

**ENTREPRENEURSHIP**

**TIME: 2 hours**

**INSTRUCTIONS TO CANDIDATES**

- (i). Answer any **THREE** Questions
- (ii). Attempt Section **A** & any Other **TWO** Questions in Section **B**.

**Question ONE ATTEMPT ALL QUESTIONS IN THIS SECTION – 30 MARKS**

- (a). Explain the following giving relevant examples for each:
- (i). Self Employed
  - (ii). Enterprise Culture
  - (iii). National Development
  - (iv). Business Opportunity
- [10 marks]**
- (b). Explain with examples **FIVE (5)** ways of becoming an entrepreneur.
- [15 marks]**
- (c). State **FIVE** factors an entrepreneur need to consider when starting a business.
- [5 marks]**

**SECTION B – ATTEMPT TWO QUESTIOS FROM THE SECTION – 40 MARKS**

**Question TWO**

- (a). Outline **FIVE (5)** attributes of an entrepreneur. **[5 marks]**
- (b). Explain how these qualities contribute to the success of the entrepreneur.
- [5 marks]**
- (c). Entrepreneurs require some business skills before staring an enterprise. Explain **FIVE (5)** of these skills. **[10 Marks]**

**Question THREE**

- (a). Explain **FIVE (5)** roles of entrepreneurs in business. **[10 marks]**
- (b). Entrepreneurs require a conducive environment in order to start and operate a business. Explain with examples **FIVE (5)** of the above mentioned factors.
- [10 Marks]**

**Question FOUR**

Omari completed his Diploma Information Technology at The Mombasa Polytechnic University College in 2009 and is now thinking of starting an enterprise.

- (a). Outline **FIVE (5)** he can use to come up with a business idea. **[10 Marks]**
- (b). Explain **TWO (2)** types of entrepreneurs. **[10 Marks]**

**Question FIVE**

You have been selected to give a speech on the merits of entrepreneurship to a group of village polytechnic graduates.

(a). Highlight **FIVE (5)** merits of entrepreneurship. **[10 Marks]**

(b). Explain **FIVE (5)** roles of entrepreneurship in National Development. **[10 marks]**