

TECHNICAL UNIVERSITY OF MOMBASA

EXAMINATION RUBRIC

SCHOOL OF BUSINESS

**DEPARTMENT OF BUSINESS ADMINISTRATION/ DEPARTMENT OF
ACCOUNTING AND FINANCE**

PAPER: COMMON

**COURSE/CLASS: BACHELOR OF COMMERCE III / BACHELOR OF BUSINESS
ADMINISTRATION IV**

UNIT CODE: BMG 4401

UNIT NAME: PROJECT MANAGEMENT

SERIES: MAY 2016

PAPER DURATION: 2 Hours

NO. OF STUDENTS:

INSTRUCTIONS TO CANDIDATES: Attempt Question 1 and any other two questions.

Question 1 is compulsory

Name of setter: Mrs. Monari Damaris

Name of Moderator:

Q1. Compulsory

- a) Discuss any FIVE advantages of adopting a pure project organization in project management (10 Marks).
- b) Explain what you understand by project scope and discuss why scope control is important in project management (10 Marks).
- c) The theoretical definition of the life cycle of a system can be applied to a project. Discuss the five main phases of a project (10 Marks).

Q2.

- a) Discuss the roles and responsibilities of a project manager (10 Marks).
- b) The question of whether to proceed or not to proceed with a project idea can only be answered after a feasibility study. Discuss the types of feasibility that can be done. (10 Marks).

Q3.

- a) Discuss five non numeric models that can used in making decisions in regard to project selection (10 Marks).
- b) Discuss five techniques that project managers can employ in team building (10 Marks).

Q4.

- a) Discuss the five major processes in project team formation. (10 Marks)
- b) The most agonizing aspect of project failures is knowing that most of these failures could have been avoided. Discuss the top ten reasons why projects fail. (10 Marks)

Q5

- a) Using examples, Discuss the ten common sources of project risk. (10 Marks)
- b) Quality audits are an important exercise in project quality management. Discuss the benefits and problems that may be experienced with quality audits. (10 Marks)