



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4404: WRITING FOR SCREEN AND TELEVISION

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date December 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. Scriptwriting is an important part in video and television production.
 - i. Define the term "script". (2 marks)
 - ii. Discuss 5 advantages of using a script in production. (10 marks)
- b. You have been contracted by a local Non-Governmental Organization to script a Public Service Announcement (PSA) to address a problem in your county. Produce a script for this PSA. (8 marks)
- c. Almost all productions incorporate music as part of the audio. Describe 5 functions of music. (10 marks)

Question TWO

- a. Script a 10 minute news bulletin. (10 marks)
- b. Explain the following terms common in scripting:
 - i. Montage
 - ii. OSV
 - iii. VO
 - iv. Adlib
 - v. SFX(10 marks)

Question THREE

Explain the following terms as used in drama scripting:

- a. Characters
- b. Theme
- c. Treatment
- d. Synopsis (5 marks each)

Question FOUR

- a. Script a docu- drama to educate people on the importance of exercising their right to vote.(10 marks)
- b. With reference to the above script, discuss 4 categories of characters that a script writer can employ in their work. (10 marks)

Question FIVE

Scripts, like other creative works are protected by the copyright laws. Explain the importance of this to scriptwriters. (10 marks)

Describe the components of the body in a news story. (10 marks)