



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

**BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

**BMC 4404: WRITING FOR SCREEN AND TELEVISION**

**END OF SEMESTER EXAMINATION**

**SERIES: DECEMBER 2016**

**TIME: 2 HOURS**

**DATE: Pick Date December 2016**

## Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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## **Question ONE**

- a. Your lecturer has asked you to produce an advert of the University rugby team as part of your class assignment.
  - i. Discuss 6 issues you should take into consideration while scripting. (6 marks)
  - ii. Script an advert on the above subject. (8 marks)
  - iii. Discuss the role of any three types of camera shots in your script above. (6 marks)
- b. Discuss 5 functions of a narration. (10 marks)

## **Question TWO**

- a. Script a short drama on a subject of your choice. (10 marks)
- b. Describe Two methods you have used to reveal characters in your script above. (10 marks)

## **Question THREE**

- a. Explain the following terms common in scripting:
  - i. Act
  - ii. Scene
  - iii. Shot

- iv. Establishment shot
  - v. Fade out (10 marks)
- b. Describe the nature of good dialogue. (10 marks)

**Question FOUR**

- a. The three act structure is the basis of a successful feature film or screenplay. Discuss its structure. (10 marks)
- b. Explain 5 attributes that the main/ lead character should possess. (10 marks)

**Question FIVE**

Screenwriters sometimes adopt existing works such as stories from books or poetry and tailor them to suit their screen audience. Discuss the changes made by such adopters. (20 marks)