



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4404: WRITING FOR SCREEN AND TELEVISION

END OF SEMESTER EXAMINATION

SERIES: JUNE 2017

TIME: 2 HOURS

DATE: Pick Date Select Month 2017

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) Discuss any 4 advantages of producing video content under the guidance of a script. (8 marks)
- b) Ganze sub county in Kilifi County is experiencing severe drought owing to the failed long rains in that region. Script a Public Service Announcement to create an awareness of this. NB: You must incorporate music, dialogue and a Voice over. (10 marks)
- c) Using examples, discuss the following parts of a plot. (12 marks)
 - i. Exposition/ Opening situation
 - ii. Complication
 - iii. Final crisis
 - iv. Resolution

Question TWO

Discuss the functions of the following elements in a production

- i. Music (10 marks)
- ii. Dialogue (10 marks)

Question THREE

- a) Script a 20 minute news bulletin. (10 marks)
- b) Explain the meaning of the following scripting terms and abbreviations. (10 marks)
 - i. SFX
 - ii. Fade-out
 - iii. Shooting Script
 - iv. Transition
 - v. VO

Question FOUR

- i. Script a short drama to create awareness of the importance of exercising ones right to vote in the upcoming national elections. (15 marks)
- ii. From your drama above, describe the character traits of the main and principle character. (5 marks)

Question FIVE

Discuss the qualities of a good:

- i. Main character (10 marks)
- ii. Dialogue (10 marks)