



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

**BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

**BMC 4301: EDITING SKILLS FOR MULTIMEDIA**

**END OF SEMESTER EXAMINATION**

**SERIES: APRIL 2016**

**TIME: 3 HOURS**

**DATE: Pick Date Apr 2016**

## **Instructions to Candidates**

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of Choose No questions. Attempt ALL questions.

**Do not write on the question paper.**

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## **Question ONE**

Using the photographs provided in Folder 1, create a 30 second montage using text, music and video transitions. (10 marks)

## **Question TWO**

You have been provided with raw footage on Folder 2. Script and produce a 35 second advert. (20 marks)

## **Question THREE**

Using the footage in Folder 3, produce a 5 minute feature. Script and record a narration in the radio studio and incorporate it in your feature. (40 marks)