



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4213: RADIO PRODUCTION

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) State the qualities required for a radio producer working in a radio station (8 marks)
- b) State the different stages of radio program production (6 marks)
- c) State the two types of studios that radio stations have. (4 marks)
- d) Music is the soul of radio; with examples outline the role of music in a radio programme. (12 marks)

Question TWO

With the help of a diagram explain the analog to digital conversion of sound. (20 marks)

Question THREE

Radio production team or crew is the group of skilled and unskilled personnel that make radio production possible; describe any SEVEN radio production personnel and their duties in radio production. (20 marks)

Question FOUR

- a) Explain the role that radio plays to the individual (10 marks)
- b) Discuss any FIVE points on what makes a good radio Interview (10 marks)

Question FIVE

Discuss any TEN guidelines necessary for a producer when preparing spots, jingles, plugs and short materials. (20 marks)