



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4212: TV PRODUCTION

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date December 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE: Compulsory

- a)
- i. What is a chroma-key? 2Marks
 - ii. Using examples show how a chroma – key can be used effectively in TV production 10Marks
- b) State and explain the primary components of a Camera Control Unit (CCU) 8Marks
- c) Describe the basic multicamera audio and video path from the camera and microphone in the studio to the final recorder 10Marks

Question TWO

- a) Describe the following shots:
- i. Close-up (CU) 2Marks
 - ii. Medium Shot (MS) 2Marks
 - iii. Long Shot (LS) 2Marks
 - iv. Extreme Close-up (ECU)

2Marks

b) Each type of shot in a) i-iv conveys different information. Explain those differences.

12Marks

Question THREE

a) Explain what you understand by a continuity and explain how it could occur

8Marks

b) What are the advantages and disadvantages of multicamera production

12Marks

Question FOUR

a) What are the THREE goals of lighting

6Marks

b) How is 3 point lighting set-up?

6Marks

c) Explain what you understand by the following lighting terms:

- i. Rim light
- ii. Hair light
- iii. Side light
- iv. Bounce light

8Marks

Question FIVE

Discuss in detail the 3 stages of Television production

20Marks

