



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL STUDIES
DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4212: TELEVISION PRODUCTION

SERIES: DECEMBER 2016

TIME: 2HOURS

DATE:

Instructions to Candidates

- i. You should have the following for this examination:
Answer Booklet, Examination Pass and Student ID
- ii. This paper consists of **TWO** Sections **A &B** and **FIVE** Questions
- iii. Section A is Compulsory
- iv. Answer **ONE** Question from Section A and any **Two** other questions from Section B

SECTION A (Compulsory)

Question 1 (30 MARKS)

- a) Discuss the nature of light in terms of the following:
 - i. Light Intensity

(3marks)

ii. Color Temperature (3Marks)

iii. Light dispersion (3Marks)

iv. Light Direction (3Marks)

b) Describe the following phases of television production

i. Preproduction (5marks)

ii. Production (5Marks)

iii. Post-production (5Marks)

c) Explain the basic TV production elements (3Marks)

SECTION B (Attempt any TWO questions from this section) – 40Marks

Question 2 (20MARKS)

a)
i. Explain the meaning of composition and show why it is important 5Marks

ii. What are the three key factors that should be considered while dealing with composition? 3Marks

iii. How do they impact on the final image? 2Marks

b) How do the following concepts assist in composition?

i. Pictorial Balance

- ii. Rule of Thirds
- iii. Subject prominence
- iv. Visual patterns
- v. Unity

10Marks

Question 3 (20Marks)

- a) Describe the work profile of the following professionals in a programme production:
 - i. Floor/ stage manager
 - ii. Director
 - iii. Producer
 - iv. Production Assistant
 - v. Associate Director

10Marks

- b) Distinguish between a basic TV production system and the expanded TV production system

10Marks

Question 4 (20MARKS)

- a)
 - i. Compare a studio and a remote production 4Marks
 - ii. State and explain at least two advantages and disadvantages of studio and remote production 4Marks
- b)
 - i. What is a production switcher? 3Marks
 - ii. Identify different switcher transitions explaining how each works 9Marks

Question 5 (20MARKS)

- a) What is a camera pan and why is it important?

4Marks

b) Give the meaning of the following pans:

i. Follow pan

ii.

3Marks

iii. Survey pan

3Marks

iv. Interrupted pan

3Marks

v. Whip pan

3Marks

c) Mention FOUR types of graphics

4Marks