



# TECHNICAL UNIVERSITY OF MOMBASA

## SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

Select department

### UNIVERSITY EXAMINATION FOR: DEGREE

BMC4210: BROADCAST JOURNALISM

END OF SEMESTER EXAMINATION

**SERIES: DECEMBER 2016**

**TIME: 5 HOURS**

**DATE: Pick Date Select Month 2016**

#### Instructions to Candidates

This is a project

This paper consists of Choose No questions. Attempt Choose instruction.

**Do not write on the question paper.**

#### Question ONE

##### Group project

Having successfully covered the course content for broadcast journalism, you are required to identify any topical issue around Mombasa County or within the technical university of Mombasa and produce a 5' (minutes) television feature story. Your story must have the following

- i) At least two interviews
- ii) A piece to camera whether opener or closer
- iii) Graphics (identifying your sources).
- iv) Exhibit an element of research (10 marks)

#### Question TWO

Working in groups of five, you are required to script and record a 3 minutes radio feature any topical issue of your choice. Your script should not be longer than 250 words (15 marks). Ensure you have the following elements

- i) Sound effects
- v) Inserts well introduced. (10 marks)

### **Question THREE**

#### **Individual project**

- i) You are required to identify any current issue within Mombasa and produce a 3' (minutes) television news package in either English or Swahili. (20 marks).
- ii) Using your knowledge of radio production, scripting and presentation, you are to produce a news story with an actuality or actualities. (20 marks)

### **Question FOUR**

- i) Identify any topical issue then develop a questionnaire and conduct a television interview of not more than 10 minutes (5 marks)
- vi) Provide a 5 minutes radio interview (5 marks)