



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION- A

BMC 4207: PRESS LAW AND MEDIA ETHICS AND REGULATIONS

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

a. 'The Kenyan Constitution provides the rights to "Freedom of Expression". Make a personal analysis of the media environment in Kenya in response to this statement. (15 marks)

b. While giving relevant examples, explain what you understand by the following terms:

i. Defamation

ii. Copyrights

iii. Privilege

iv. Libel

v. Slander

(15 marks)

Question TWO

‘Kenyan Media is moving towards its ownership in a few hands.’ Using relevant examples, discuss the implication of this towards journalism. (20 marks)

Question THREE

While the code of ethics and regulations for journalists is a blue print to professional journalism, discuss journalism as a profession in Kenya.

(20 marks)

Question FOUR

‘Ethnic language radio stations are an unnecessary evil in our communities’. Discuss your position in regard to this statement. (20 marks)

Question FIVE

Outline any FIVE defenses a journalist would use to defend the publication or the running of a story that has attracted a lawsuit against a media house.

(20 marks)