

# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

DEGREE IN MASS COMMUNICATION

BMC 4108: ENGLISH FOR MASS COMMUNICATION

END OF SEMESTER EXAMINATION

**SERIES: JUNE**Select series2017

**TIME:2HOURS**

**DATE:**Pick DateSep2017

## **Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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## **QUESTION ONE**

- a) Explain the following categories of vowels. Provide two examples of words for each in which the vowel is found (transcribe).
  - i) Diphthongs
  - ii) Long vowels
  - iii) Short vowels (9 marks)
- b) Using relevant examples, explain the following concepts as used in English phonology:
  - i) Phones
  - ii) Phonemes
  - iii) Allophones (6 marks)
- c) Construct two sentences that would be found in a news copy with the following structures:
  - i) SVO
  - ii) SVOC
  - iii) SVOO
  - iv) ASVO

- v) SVO Conj SVO (10 marks)
- d) Using a relevant example of a news item, explain the importance of attribution in news writing. (5 marks)

## **QUESTION TWO**

- a) With two examples for each, explain any five places within the vocal tract where consonant sounds are articulated. (20 marks)

## **QUESTION THREE**

- a) With relevant examples, explain instances when one would choose to use the passive voice and the active voice when writing a news item. (10 marks)
- b) Using relevant examples, explain any five categories of pronouns showing their functions in English. (10 marks)

## **QUESTION FOUR**

Using sentential examples, explain any four types of sentences based on their grammatical functions (20 marks)

## **QUESTION FIVE**

With two examples for each, explain any ten venial sins in news writing. (20 marks)

