



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION- B

BMC 4108: ENGLISH FOR MASS COMMUNICATION

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date Dec 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FOUR** questions. Attempt ALL questions.

Do not write on the question paper.

Question ONE

a. Explain the following terms:

i Phoneme

ii Phonology

iii Phonetics

iv Voiced

v Nasal.

(10 marks)

b. Explain the importance of studying English phonetics to a journalist.

(10 marks)

Question TWO

Transcribe all the words in the following passage.

We do appreciate immensely the support you accorded us in the past that have culminated into successful events. As a partner and a friend of the university, we shall continue to request for your services during future graduation ceremonies. This is a follow-up on our telephone conversation and we have agreed to pay you agreed amount as the fee for the services rendered as you led the graduation procession.

(20 marks)

Question THREE

a Provide one example of a minimal pair for each of the following sounds:

i bilabial

ii labio dental

iii Alveolar

(6 marks)

b Identify and transcribe any FIVE words that have any FIVE different diphthongs sounds.

(10 marks)

Question FOUR

Transcribe the following words:

Border

picture

keen

phone

broad

Chin

will

king

cease

lease

(10 marks)