



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

**BACHELOR OF JOURNALISM AND MASS COMMUNICATION- A**

**BMC 4108: ENGLISH FOR MASS COMMUNICATION**

**END OF SEMESTER EXAMINATION**

**SERIES: DECEMBER 2016**

**TIME: 2 HOURS**

**DATE: Pick Date Dec 2016**

## Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FOUR** questions. Attempt ALL questions.

**Do not write on the question paper.**

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## **Question ONE**

- a. Explain any FIVE sub disciplines of linguistics. (10 marks)
- b. Outline the importance of the sub disciplines identified in 1. (a) above to a journalist. (10 marks)

## **Question TWO**

Transcribe all words in the following passage.

*The Technical University of Mombasa celebrated its 4<sup>th</sup> Graduation on the 24<sup>th</sup> of November 2016 at the main campus. As a university that has taken the lead in the provision of market driven programmes in Engineering, Information Technology, and Humanities, we are proud to have been associated with your esteemed institution during the ceremony.*

(20 marks)

**Question THREE**

- a While giving relevant examples, explain any TWO ways in which consonants can be described in phonetics. (6 marks)
- b Give two examples of each minimal pairs for any 'bilabial' and 'labio dental' sounds. (4 marks)

**Question FOUR**

- a While giving two examples for each, explain any TWO types of constrictions that exist between articulators. (6 marks)
- b Transcribe the following words:

pleasure	church	enjoy	rat	debate	School
theme	water	drop	furnish	heir	picture
them	pure				

(14.marks)