



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4104: ACADEMIC WRITING

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2016

TIME: 2 HOURS

DATE: Pick Date December 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a. Explain the nature of the following sections of an academic document:
 - i. Abstract
 - ii. Appendices (10 marks)
- b. You intend to carry out research in your Department to establish the perception of journalism students to social media. Write an official letter to the Chairperson of Department to request for permission. (10 marks)
- c. Define the term “plagiarism”. (2 marks)
- d. Justify whether the following scenarios constitute or do not constitute plagiarism:
 - i. Not giving a reference when you use commonly accepted ideas, e.g. Aids is a growing problem.
 - ii. Giving the reference but not using quotation marks when you take a sentence from another writer’s article
 - iii. John has found a book for his assignment. It covers the main points needed and he decides to put these points into his own words.
 - iv. Citing material from a poem which you wrote in 2015 into an essay you are currently writing (8 marks)

Question TWO

- a. Describe the academic writing process. (10 marks)

- b. Explain the importance of “having a voice” as a writer. (10 marks)

Question THREE

Discuss the parts a report. (20 marks)

Question FOUR

You have been asked to give a presentation on the nature of academic writing. Using examples, discuss 10 points you would emphasize. (20 marks)

Question FIVE

- a) Using examples, explain 2 the functions of the following punctuation tools:
- i. Semi colons
 - ii. Quotation marks
 - iii. Apostrophes
 - iv. Parentheses
 - v. Colons
- (20 marks)