



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

(A CONSTITUENT COLLEGE OF JKUAT)

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN
(DG IV)

BGD 2209: COMPUTER AIDED DESIGN II

END OF SEMESTER EXAMINATIONS

SERIES: NOVEMBER/DECEMBER 2011

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section A is Compulsory.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

a) Explain the following:i) Microsoft publisherii) Imageiii) Depth of an image	(3 marks) (3 marks) (2 marks)	
b) Explain the THREE types of publisher tool bars.	(15 marks)	
c) Identify the smallest element on a digital image.	(2 marks)	
d) (i) Define resolution.(ii) List THREE types of resolution.	(2 marks) (3 marks)	
SECTION B (Answer any TWO questions) QUESTION 2		
a) Define a newsletter.	(3 marks)	
b) Explain SIX parts of a newspaper.	(12 marks)	
QUESTION 3		
a) Explain the TWO types of publication.	(4 marks)	
b) Enumerate any FOUR sub-types of publication available in each type of publication	. (4 marks)	
c) Enumerate the SEVEN steps followed when saving a publication.	(7 marks)	
QUESTION 4		
a) State how we can rotate and flip graphics.	(2 marks)	
b) (i) Define "crop".(ii) State why it is important to use it in pictures.	(2 marks) (2 marks)	
c) (i) Define "grouping".(ii) State why it is important to use it in publication.	(2 marks) (2 marks)	

QUESTION 5

a)	Define	
	i) Drop cap	(2 marks)
	ii) Publication	(2 marks)
b)	Explain	
	i) Typeface	(2 marks)
	ii) List THREE types of typefaces	(3 marks)
c)	Explain what is meant by master pages in publication.	(3 marks)
d)	Define the following terms as used in publication:	
	i) Orphan	(1.5 marks)
	ii) Menu	(1.5 marks)