

# **TECHNICAL UNIVERSITY OF MOMBASA**

# FACULTY OF APPLIED AND HEALTH SCIENCES

## DEPARTMENT OF PURE & APPLIED SCIENCES

## **UNIVERSITY EXAMINATION FOR:**

### DIPLOMA IN NAUTICAL SCIENCE

### BMC 2102 : MARINE COMMUNICATION SKILLS

## END OF SEMESTER EXAMINATION

## **SERIES:** DECEMBER 2016

# TIME: 2 HOURS

DATE: Pick Date Dec 2016

#### **Instructions to Candidates**

You should have the following for this examination -Answer Booklet, examination pass and student ID This paper consists of **FIVE** questions. Attempt any THREE questions. **Do not write on the question paper.** 

#### **Question ONE**

a.	Defin	e the following terms:	(10 marks)
	i.	Encoding	
	ii.	Communication	
	iii.	Feedback	
	iv.	Channel	
	v.	Noise/Interference/ Barriers	
b.	Defin	e and discuss <b>TWO (2)</b> formal communication channels	(10 Marks)
Quest	tion TV	VO	
a.	State	any <b>FIVE</b> (5) barriers to effective flow of information	(5 Marks)

b. Discuss ways of overcoming any THREE (3) barriers you have stated in the above question (15 Marks)

#### **Question THREE**

Using an appropriate diagram, illustrate the communication process while defining its components (20 Marks)

### **Question FOUR**

a.	Briefly describe TWO (2) Elements of the communication process	(10 Marks)
b.	State and discuss FIVE (5) Modes of Written communication	(10 marks)

#### **Question FIVE**

Choose a barrier to communication, demonstrate the barrier and how to overcome it through an appropriate representation (20 Marks)